



Strategic Energy Management

Tools and resources to help you save energy without capital investment

What is Strategic Energy Management?

Strategic Energy Management (SEM) is a year-long cohort-based series of workshops and one-on-one coaching sessions that will help move your company's culture towards sustainability by reducing energy costs and greenhouse gas emissions.

Offered to eligible AES Indiana customers, the workshops and coaching focus on continuous improvement, integrating Lean Six Sigma and other cost-saving and operational excellence initiatives.

A team of experts provides the training, motivation and engineering support for your business to succeed. They will help you identify and implement no-cost and low-cost operational, maintenance and behavioral changes to reduce electricity consumption.

Eligibility

SEM is available to commercial and industrial facilities such as mid-size manufacturers, commercial office buildings, retail facilities, schools, higher education, healthcare and multi-family residential facilities. The SEM program is designed for energy managers, facility managers, plant managers, maintenance supervisors and financial personnel.

Proven low- and no-cost methods for saving energy

Our SEM program:

- Delivers reductions in electric utility costs with an innovative 12-month program
- Tracks performance and forecasts usage with a statistical energy model
- Rewards participants with a \$0.02/kWh incentive based on SEM energy model savings
- Provides technical and educational tools, as well as other resources
- Includes four cohort sessions and monthly check-ins
- Allows for collaboration with peers in other industries
- Introduces you to new best practices and energy management processes

This program is funded by AES Indiana. Certain restrictions apply. Eligibility and incentive amounts are subject to change.

Workshop and event details

- The SEM program is structured to achieve results. It is designed to be spread out over a 12-month period, so the participant can combine best practices from existing internal efforts to improve energy efficiency and bottom-line performance.
- In-person energy scans and monthly virtual check-ins are set up at the convenience of the SEM participant.

Praise for SEM

“The IU Health participants found value in the seminars throughout the year, including the information shared and the interaction with other participants. The modeling of the energy use was intriguing and of great interest to myself and others. The SEM program along with the AES Indiana incentive and rebate programs have helped IU Health encourage participation in our sustainability goals and initiatives, reduce energy consumption and reduce operating costs.”

–Dwight Klippel, Energy, Utilities, & Sustainability Consultant, Energy Consultants Inc

“The SEM Program helped us to identify energy-saving projects on campus and provided us with ideas for ways to engage our faculty and students in a discussion about how we use energy.”

–Cathy Nichin, Sustainability Coordinator, Dominican University

Workshop schedule

Activity	Format	Month	Location
Kickoff and foundation building → Intro to SEM and program schedule → Set goals and identify energy team	Group workshop	Month 1	Webinar or TBD location if permitted
Site review and opportunity assessment → Review site data → Perform site walkthrough	Onsite (2–4 hours)	Month 1	Virtual or participant site
Monthly pulsing meetings	Remote (30 mins)	Month 1–12	Online or phone
Modeling energy use & tracking savings	Group workshop	Month 4	Webinar or TBD location if permitted
Mid-year executive sponsor update → Meet with energy champion and team → Follow with executive sponsor meeting	Onsite (1 hour)	Month 6	Virtual or participant site
Engaging your organization in saving energy → Identify audience and opportunities → Plan employee engagement activity	Group workshop	Month 7	Webinar or TBD location if permitted
Energy management assessment → Identify audience and opportunities	Onsite (1 hour)	Month 9	Virtual or participant site
Report out and celebration → Share energy savings, celebrate success	Group workshop	Month 12	Webinar or TBD location if permitted

To learn how your business can benefit from our Strategic Energy Management program, please call [888-982-7071](tel:888-982-7071) or email aesindianasem@clearesult.com.

Follow us!

